

Accelerator 2018

Open Call Guidelines

Stage One



We are currently looking for ideas for Accelerator 2018.

Information about Accelerator

Accelerator is a new way of working with artists and organisations for Imagine, offering mentoring, producing support and performance opportunities for artists to create new theatre and/or dance works in progress, with the aim of finding funding to bring it to a full production.

Accelerator will support artists to develop an idea for a new production, present it as a work in progress to potential partners (venues, festivals, funders) and find funding to take it to full production. A selection panel made up of Imagine staff, industry colleagues and freelance artists will select one or two proposals each year.

Stage One

This stage is all about your idea and ensuring that the panel understand why this would be an excellent piece of work for young audiences.

All you need to do is tell us about the idea you would like to develop, thinking about who the work might be for and what development it might need. Accelerator is production/performance-focussed so really paint a picture of what your intention for the production is and why it is important for your chosen audience.

You can send us images and video links if useful but don't send any CVs or other additional documents.

You should send this to applications@imagine.org.uk with Accelerator 2018 as the subject title.

Deadline Monday 11 June, 5pm

Information on the selection process

The Accelerator panel will be made up of representatives of Imagineate, industry colleagues and freelance artists. All applicants will hear if they have been selected by **Friday 22 June 2018**.

FAQs

- What kind of artists are you looking for?

We are looking for artists involved in making theatre and dance, ideally with experience of leading the development of new work. You don't need to have made work for young audiences before but you should have a strong passion for the importance of children and young people as an audience.

Applications can come from individuals, collectives or companies.

We are keen to see a more diverse range of artists making work for young audiences with theatre and dance that is excellent and relevant to our audiences.

- What information should I include in my application?

We are looking for artists who have experience in making and touring work and who are excited about the artistic potential in creating theatre and dance for children. You can use images and/or film to give us examples of what you're aiming for.

What you shouldn't include is a CV or a list of productions, this Stage One panel will focus on the quality of your idea and how much it inspires, intrigues and excites the panel.

- How will the panel assess the applications?

The panel will talk through each application thinking about these key criteria:

The quality of the idea

The need for this work to be made

The potential impact of this opportunity for the artist

The experience of the audience

- Is there a word count/time limit?

While there isn't a word limit for your answers (or time limit for filmed/recorded ones) we would ask you to consider the panel and think about concise answers. Think about the key facts/opinions/ideas you want the panel

to know and the best way for them to be clear and not lost in paragraphs of information.

- **What happens if I am invited to Stage Two?**

If you are selected for Stage Two, you will be offered producing support from Imagine to create a budget and schedule to enable the panel to choose an ambitious range of proposals that have the time and resources to be effectively realised. You will hear if you are through to Stage Two by Friday 22 June 2018.

Deadline - Monday 9 July

Selection panel - Wednesday 11 July

Decision by - Wednesday 18 July

- **How many Accelerator artists will be selected?**

This is open as we won't know the answer to this question until we can see how much each Stage Two idea would cost. It is likely to be one or two ideas for 2018.

- **Can I apply if I have no existing connection with Imagine or the young audiences sector?**

Yes, we would encourage applications from any theatre and dance artists based in Scotland who are interested in work for young audiences.

- **Can I apply by Video?**

Yes, you can film your responses to what we have asked you to apply with and upload them to Vimeo or YouTube (password protected). It does not matter at all about the quality of the filming (phone footage is fine); we are only interested in what you have to say.

This opportunity is only open to artists based in Scotland; additional budgets are available if there are any access requirements for the application process or the project itself. Please get in touch with us if you would like to discuss this prior to application.

We aim to ensure the application and selection process is straightforward and fair. If you have any questions about the process, or the project in general, please email Fiona Ferguson (Creative Development Director, Imagine) at fiona@imagine.org.uk